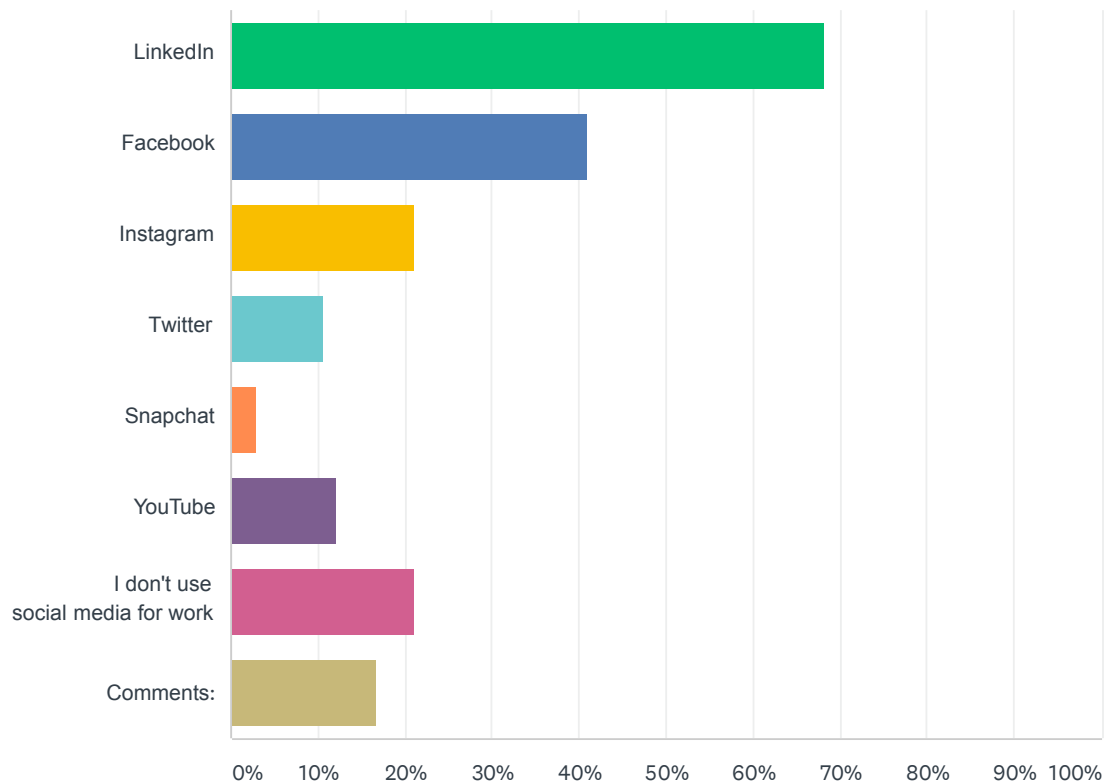




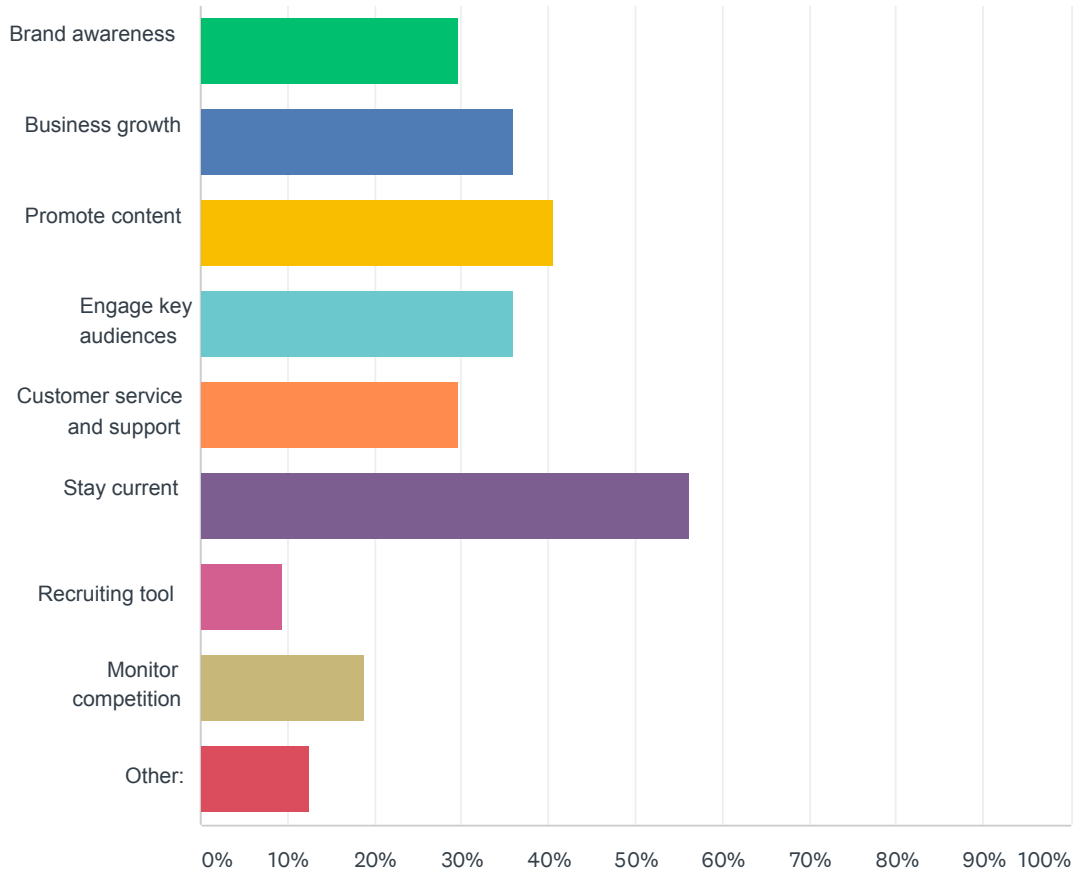
Ringler IN YOUR INTEREST Social Media Survey

Important Survey Information: The survey was conducted on-line from Feb. 4 to March 4, 2020 with distribution to subscribers of the Ringler IN YOUR INTEREST newsletter. The survey is for informational purposes only, and the results should not be considered scientifically representative. For more information, contact info@ringlerinyourinterest.com.

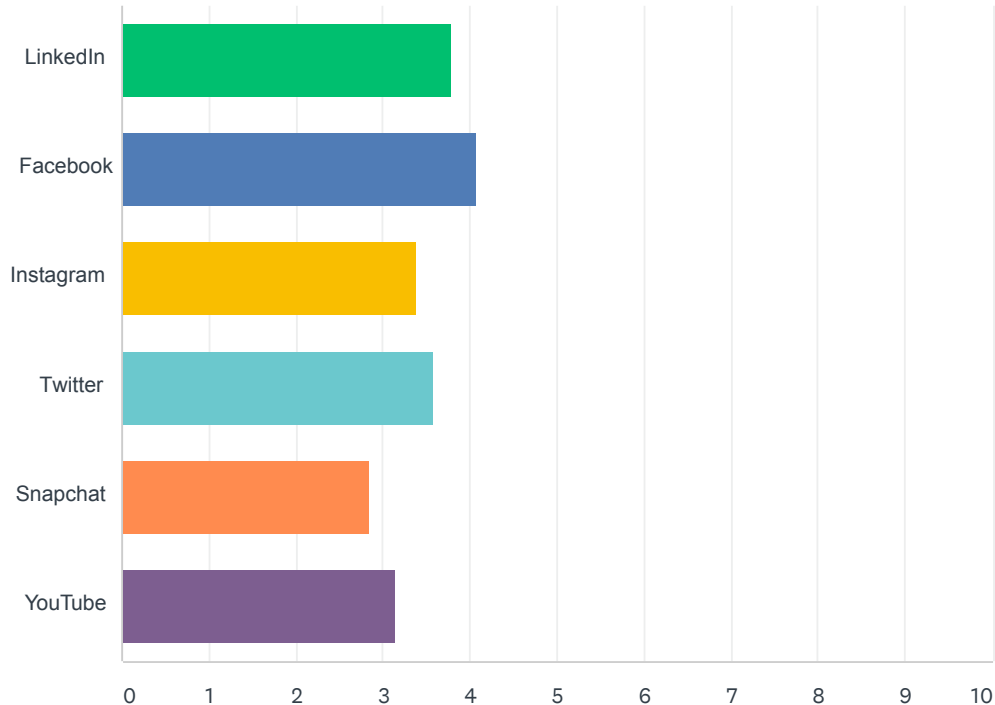
Q1 Which of the following social media platforms, if any, do you use at work? (Check all that apply)



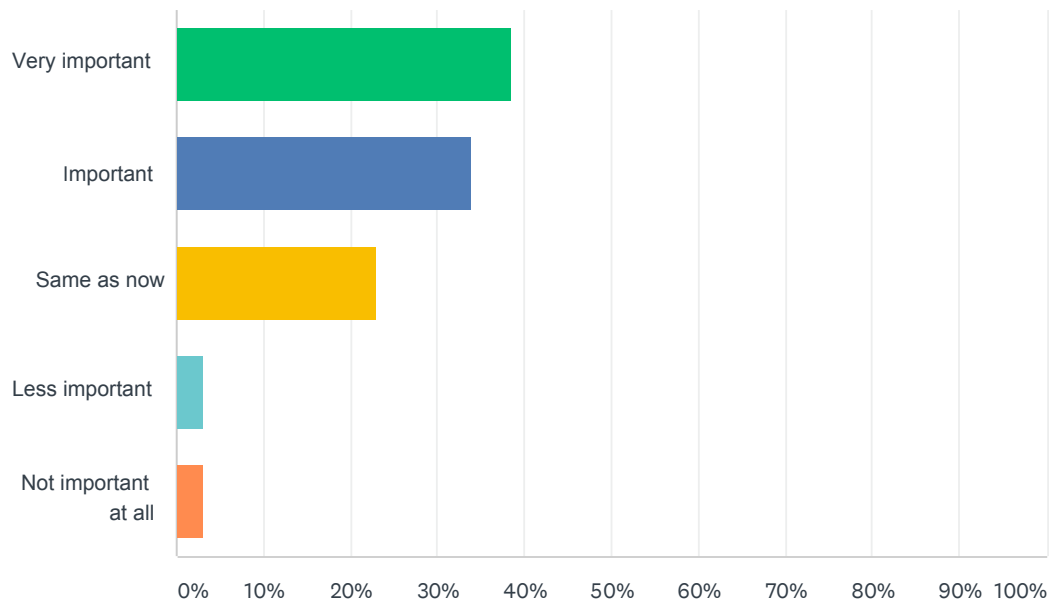
Q2 What are the social media goals of your business? (Check all that apply)



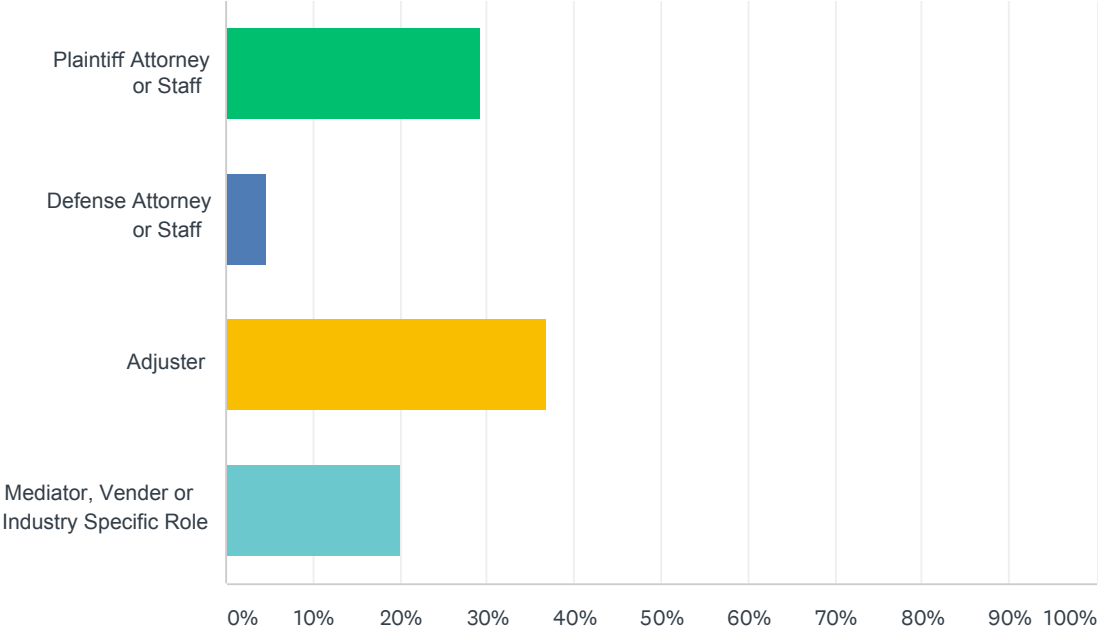
Q3 Rank the following platforms from most effective to least effective in helping you achieve the goals you listed above in Question #2. (Six is most effective, one is least effective).



Q4 Looking into the future, how important do you think social media will be to your business success?



Q5 Which of the following do you identify with:



Q6 What is your age range?

